Boomtown Communications team job opportunities

As Boomtown gears up for its huge 20 year anniversary celebrations in 2028, and multiple other exciting projects come into focus, we are evolving our communications and marketing department. If you feel like you have what it takes to push creativity into new dimensions with this groundbreaking organisation, we would love to hear from you right now.

New Role: We need someone to tell our stories in an off-the-wall creative way!

Senior Content Producer - FTC until Jan 2030

Reports To: Director of Brand

Department / Team: Communications

Location: Boomtown HQ, Bristol (with onsite residency in Winchester during the festival period where required, supported by reasonable adjustments where needed)

Remuneration: £40,000-£45,000

Contract: 3-year fixed term contract until Jan 2030.

The job in one line

You will turn Boomtown's world, venues, artists and values into content that performs everywhere we publish, and you will shape the creative direction, work with our incredible film and media teams as well as make some of it yourself, from the first idea to the final cut.

Why now

Boomtown is one of a kind. Award-winning production. Over 800 music acts across 12 epic stages, more than 50 theatrical venues, six districts with their own characters, identities and plot lines, a live research hub in The Observatory, and tens of thousands of citizens who shape the narrative as they move through it. Chapter Six: Wild Style lands in August 2027. The year after that, Boomtown turns 20!

We have the richest creative material in the UK live events scene and we want to tell our stories to the world. That means building on our current content engine: creating year-round must-watch films, reels, series and stories, shot by people who know the city, cut by people who love it. You will be the senior maker driving that engine.

ABOUT BOOMTOWN

Boomtown is a world-leading creative organisation known for pioneering artistic output, large-scale immersive environments and storytelling rooted in community values. Based in

Bristol, we produce an annual five-day festival at the Matterley Estate in the South Downs National Park, bringing together music, theatre, art, culture and innovation.

We exist to inspire creativity, connection and collective action. Beyond the event itself, we champion social awareness, environmental responsibility and community engagement through year-round partnerships, educational initiatives and sustainability programmes.

ROLE PURPOSE

Boomtown is recruiting a Senior Content Producer to shape and deliver the stories we tell about Boomtown. This role sits within the Communications department and helps deliver our mission by turning our world, venues, artists and community values into a distinctive, consistent content ecosystem. That ecosystem is built to perform across social, web, email and OOH. You will work with the Brand Director and Head of Communications to set content creative direction, and you will also create and edit content yourself, from video to graphics.

KEY RESPONSIBILITIES

Core Responsibilities

- Work with the Director of Brand and Head of Communications to create the content strategy and decide the content creative direction and hero content briefs.
- Build and manage the content ecosystem, including venues and artists.
- Own the content calendar across all channels.
- Be custodian of and protect Boomtown's brand storytelling voice.
- Lead asset production across social, web, email and OOH.
- Track and improve content output through engagement rate, asset reuse rate and production cycle time.
- Work with our Graphic Designer to ensure our visual brand and brand assets are represented consistently across all content.

Role-Specific / Technical Responsibilities

- Lead production of all Boomtown content
- Edit and create content hands-on, from video and motion to graphics and stills, and set the quality bar for the team.
- Build repeatable shoot and edit workflows and well-organised archives.
- Own and manage onsite content capture, including the capture strategy agreed with the Director of Brand .
- Contract the onsite content team, create briefs and shot lists, and manage the team onsite to ensure deliverables are met.
- Craft campaigns and produce rapid-turn social content. Sign off captions and landing pages in collaboration with the Head of Communications.
- Support A/B testing for performance.
- Build a network of creative freelancers

Cross-Team Collaboration

- Work with all internal Boomtown teams and external venue teams to tell their stories well.
- Brief and manage freelancers, agencies and suppliers.

Responsibilities will be adaptable during the live event period. Adjustments and support will be discussed individually where needed.

SKILLS & EXPERIENCE

You will bring experience managing hundreds of stakeholders, pieces of content, and pipelines, alongside skills and knowledge that enable you to break creative ground and demonstrate strong story cohesion by showing:

- Around five years in content production, with a minimum of two at senior or lead level where you owned delivery rather than contributed to it
- A proven record running high-volume, multi-channel content operations
- Leading onsite content capture at a large live event, or an equivalent environment, including crew briefing, shot lists, shift planning and real-time editorial decisions
- Managing a team of freelancers, crew or creatives under pressure, with responsibility for their output, welfare and shift patterns
- Building and running the workflow that makes volume possible: ingest, naming, edit templates, approval routes, scheduling and publishing, with the discipline to keep it running
- Shipping content across the full range of formats, from a 15-second vertical cut to a long-form film, with a portfolio that proves it
- Operating rights, music licensing, artist approvals and consent at speed, and keeping records that would stand up afterwards
- Working to a brand voice and visual identity and keeping the output consistent across dozens of hands

Essential skills

- Strong video editing in Premiere Pro, DaVinci Resolve or Final Cut, including proxy workflows, multicam and fast-turnaround delivery
- Confident graphics work in Photoshop, Illustrator and Figma, with the ability to build and maintain templates others can use
- Shooting ability across video and stills in uncontrolled conditions: night, crowds, weather
- Clear, fast written communication: captions in a defined brand voice, briefs a freelancer can act on without a follow-up call
- Reading engagement data and acting on it between one post and the next

Desirable: festival or large-event content capture, animation, photography, digital asset management, and familiarity with OOH creative specs.

If you don't meet every requirement but feel you can bring value to the role, we encourage you to apply. Please send your CV and a portfolio or links to your work.

WHY WORK FOR BOOMTOWN

- Work within one of the UK's most creative and ambitious festival organisations
- Contribute to meaningful cultural, environmental and social impact
- Collaborative, values-driven working environment
- Flexible and trust-based working culture
- A team that supports one another and celebrates shared achievement
- Opportunities to broaden your experience in large-scale live events (within the scope of your role)

We are committed to building a team that represents a variety of backgrounds, perspectives and skills, and we are happy to discuss adjustments or access needs at any stage of the process.

OUR VALUES

- Respect Yourself: supporting autonomy, wellbeing and authentic expression
- Respect Each Other: fostering inclusion, equity and belonging
- Respect the Planet: prioritising environmental stewardship and regeneration
- Creativity: pushing boundaries and nurturing artistic exploration
- Connection: cultivating community and meaningful collaboration
- Celebration: embracing joy, humanity and shared experience

ROLE DETAILS

Full Time, 40 hours

FTC until Jan 2030

Onsite Residency Requirement (Festival Period): This role involves working onsite in Winchester for approximately 3 weeks (July to August) to lead onsite content capture. Hours and duties may vary. We will discuss individual needs and reasonable adjustments in advance of this period.

Additional Benefits / Support:

- Generous annual leave allowance including extended time off over Christmas and your birthday
- Pension scheme
- Salary sacrifice schemes for bikes (inc. e-bikes) and IT equipment
- Enhanced maternity/paternity leave (subject to eligibility)
- Employee wellbeing support including 24/7 counselling service
- Regular staff socials

HOLIDAY ENTITLEMENT

20 days (pro rata if part-time) + UK Bank Holidays + 1 day for your birthday and extended Christmas break.

How to apply

Stage one: a video and your CV including a link to your portfolio

Send us two things:

1. 1. A 60 second video introducing yourself. Shot on your phone is fine. Tell us who you are, what you do, and why Boomtown. We would love to hear one career highlight and why it was impactful. Do not over-produce it: we are not judging the lighting, we are listening for
2. how you think and how you talk about your work.
3. Your CV, with a link to a portfolio that proves your experience managing hundreds of stakeholders, pieces of content, and pipelines, while breaking creative ground and demonstrating strong story cohesion across your work.

If video is not accessible for you, send us a written introduction of up to 400 words instead. It will be assessed on exactly the same basis. If you need any other adjustment to apply, email us and we will sort it.

Email both to careers@boomtownfair.co.uk with the subject line "Senior Content Producer". Please send your video as a link (unlisted YouTube, Vimeo, Google Drive or similar) rather than an attachment.

Closing date: 24th November 2026, 5pm.

Successful shortlisted candidates will then proceed to stage two - a formal interview.