



Opening for Senior Designer

About Red Central

Red Central is a specialist design agency creating graphic assets and style guides for some of the world's biggest entertainment brands. We're looking for a talented Senior Designer who lives and breathes popular culture, to join our expanding creative team.

From film and TV franchises to global gaming titles, sports and other fan-centric brands, we help shape how IP can be extended across infinite retail and licensing opportunities around the world.

The Role

We're looking for an exceptional all-round graphic designer with superb conceptual thinking, broad illustration skills and stand-out design craft.

You'll be proficient in developing creative strategy from brief, evolving ideas into dynamic graphic solutions, and producing design assets, style guides, promotional material and more.

The range of our work spans a diverse portfolio of entertainment brands so the ability to flex between styles and complexities is a must.

As a senior member of our Creative Team, you will be able to competently lead projects and present directly to clients, articulating the rationale behind your work and ensuring exemplary creative standards across everything we do.

You will help to mentor and direct middleweight and junior designers and actively contribute to a vibrant and collaborative creative culture.

What We're Looking For

4 to 5 years of experience working within a creative agency or in-house design team **at senior level** and a portfolio that sings.

- Advanced Adobe Creative Suite skills (Illustrator, Photoshop and InDesign).
- You must be cool under pressure, with experience of leading multiple projects and managing competing priorities and deadlines.

It Would Be Great If You Also Have

- Experience of working in the brand licensing industry
- An understanding of how style guides are used across licensing and international markets.
- Some experience or practise in understanding how to safely integrate AI into a workflow in accordance with client and agency terms of use criteria.



- Some knowledge, much enthusiasm, and a taste for research – in how projected consumer trends play in to graphic design.

Other considerations

We are not a corporate design agency. A designer with only corporate work in their portfolio isn't what we're looking for.

We are not a traditional brand marketing agency but we do undertake brand expression, marketing and campaign work for our clients where it builds on our Brand Extension expertise.

We are not standing still. The agency has a vision and plan for growth, so anyone joining us will be making an exciting move into a progressive environment that supports career development and has bold ambition.

The company is 25 years old, independent and established, and we have a very low turnover of staff.

This is a hybrid role based on 3 days in the office and 2 days remote - but consideration will be given to an outstanding candidate whose location doesn't enable this. If we were to engage a senior designer on a fully remote basis we would expect them to come into the studio periodically to work in person with the team and for key meetings from time to time (cadence TBA).

Salary

State regional bandwidth for this role subject to valid experience.

28 days holiday including bank holidays + an additional 4 days for close-down between Christmas and New Year. Increases with length of service. Opportunity for client and trade show related travel.

Lovely studio in rural location close to the A4 between Bath and Bristol. Free parking on site.