

Senior PR Manager

Electronic & Dance Music

Who we are

Infectious PR is an independent music PR agency based in the heart of Bristol. Since 2009, we've built campaigns for some of the most exciting names in electronic and dance music, connecting great artists with influential ears across press, radio, and digital platforms worldwide.

We're a small, tight-knit team that cares deeply about the music we work with and the artists we represent. Artists we've worked with include 4AM Kru, 49th & Main, bbyclose, Belters Only, Betical, Chase & Status, CLIPZ, Congo Natty, David Guetta, Diplo, Estiva, Folamour, Funk Tribu, High Contrast, LF System, Nia Archives, Nico Moreno, Nile Rodgers, Pendulum, Rudimental, Ruth Royall, Sara Landry, Sigma, sim0ne, SG Lewis, Shy FX, Sonny Fodera, Sub Focus, Young Franco and many more.

We take pride in campaigns that move the needle. We're a small, ambitious team, and we're looking for someone who'll help shape what comes next.

The role

We're looking for a Senior PR Manager to lead campaigns across our roster. This is a hands-on role for someone who wants more than a job title, with real autonomy, real influence, and the chance to grow with an agency that has serious ambition. You'll have an authentic passion for dance music, strong existing media relationships, creative instincts, and the drive to deliver campaigns that genuinely move the needle.

What you'll be doing

- Leading end-to-end PR campaigns for established and emerging artists across our roster, from strategy through to delivery
- Building and maintaining strong relationships with press & media as well as wider industry contacts, agencies, artists and labels.
- Writing compelling press releases, artist biographies, strategies, campaign materials and reports.
- Identifying and pitching creative story angles tailored to each artist and release

- Acting as a trusted point of contact for artists, management, labels & stakeholders
- Contributing to new business pitches and helping grow the agency's roster
- Mentoring junior team members and contributing to a collaborative, supportive team culture

What we're looking for

- Solid experience in music PR, ideally at least four years, with a proven track record running campaigns independently
- A genuine passion for and deep knowledge of electronic and dance music.
- An established network of media contacts with particular relevance to the dance and electronic space across specialist, culture, music, lifestyle ++
- Excellent writer, clear, persuasive and adaptable across different contexts and artists
- Highly organised with the ability to manage multiple campaigns simultaneously without dropping the ball
- A proactive, ideas-led approach where you bring creative angles to the table, not just execution
- Comfortable working autonomously in a small agency environment

What we offer

- A collaborative team that works more like a family than an agency
- Central Bristol office in one of Europe's most creative cities
- Flexible working hours
- Bookable work from home days
- Opportunities to attend industry events
- Christmas shutdown

How to apply

Send your CV and a cover letter to opportunities@infectiouspr.com with the subject line Senior PR Manager Application.

Infectious PR celebrates diversity in all forms and welcomes applications from anyone with the skills and experience to make an impact in this role. We are not currently hiring for entry-level positions.