

Creative & Content Designer

Introduction to SLX:

SLX is a B Corp production and technical solution provider to the live events, broadcast, sports and theatre sectors. With over 40 years of experience, we have been the driving force behind innovative events and productions. Our success is underpinned by our team renowned for their unwavering passion and expertise, continuously pushing the boundaries of what's achievable.

With a rich heritage in the West End and a trusted role in award-winning TV productions, SLX is synonymous with delivering exceptional immersive experiences and live events. We thrive on embracing new challenges and transforming creative visions into unforgettable realities, ensuring every event and production reaches its fullest potential.

Why join SLX?

We're more than just a technical solutions provider, we're a passionate team dedicated to excellence. Join us and collaborate closely with experienced creatives and project managers, expanding your technical knowledge and skills. Our supportive work environment fosters personal and professional growth, ensuring you thrive in your career.

We believe in a fairer future for all, valuing respect and embracing diversity. Proudly certified as a B Corp and committed to being a Living Wage employer, we prioritise social and environmental responsibility. We believe in your potential, nurture your creativity, and empower you to make a meaningful impact. Together, we can achieve remarkable things, shape a brighter future, and create unforgettable experiences for our clients.

Job summary:

You are calm under pressure and understand customer deadlines, you can work on multiple projects at the same time, you have a background in a creative role working across all disciplines including live experiences, digital, experiential events and live events. You are commercially aware and understand the impact on budget of design concepts. You will spend much of your time sharing your ideas with customers in our Bristol office.

KEY RESPONSIBILITIES:

Tasks will include but not be limited to the following:

- Continually developing the SLX brand to remain relevant and stay up to date with industry advancements.
- Design and create copy for sales material, tenders, proposals and decks.
- Design and creation of event specific collateral for tenders
- Design company e books, case studies, PDFs
- Designing and writing copy for all internal communications
- Scoping and planning videography and photography for company use.
- Designing newsletters both internal and external.
- Creation of content for the colleague screens.
- Building a monthly content plan for social media, website and press.
- The main marketing contact for SLX.
- Effectively translate ideas and concepts into rough copy mood boards and eventually design
- Creating of artwork to be used by third party print suppliers
- Creation of "in event" content and show material

- Develop and maintain a photo library
- Design support material for marketing campaigns and adverts
- Design and create graphics for use through our web and social media presence
- Keep up to date with the latest design trends, noting any sector specific information or design
- Upload content to SLX website

Skills and Knowledge

- Good working knowledge of 2D and 3D design software particularly Adobe Creative Suite, Microsoft Word and PowerPoint
- Previous experience of active media, advertising and web design
- Experience in creating proposals and tenders would be advantageous
- Commercially aware
- Excellent multi-tasking ability and attention to detail

Key details:

Geographical location: Avonmouth, Bristol

Onsite/offsite: Onsite

Hours: Full time/part time – will consider applications for full and part time (24 to 40 hours)

Salary: £32,000 to £37,000 per annum (FTE)

What we offer in return:

- Real Living Wage Employer: Ensuring fair compensation for all.
- B Corp Commitment: Meeting rigorous social and environmental standards.
- Medicash Healthcare cash plan: Supporting your health with accessible healthcare.
- Employee Assistance Programme: Providing support for your well-being.
- Career Progression: Opportunities to grow and advance your career.
- Cycle to Work Scheme: Promoting sustainable commuting.
- Specsavers Perks: Discounts on eyecare and eyewear.
- Comprehensive Pension Scheme: Secure your future with employer contributions.
- Company Events: Engage and connect with colleagues.

How to apply:

Join SLX and embark on a journey where your skills and expertise will be valued, your ideas will be heard, and together, we will create exceptional experiences for our clients.

Please send a copy of your CV along with a cover letter stating why you feel you have the qualities to take up this challenge to

careers@slx.co.uk.