
Senior Art Director

Essential information

Job Title / Role

Senior Art Director
(Full-time)

Team

Creative Team

Reporting to

Executive Creative Director

Location

Hybrid with 3 days in our Bristol office
(Tues-Thurs inc.)

Package and benefits

Salary £55,000 pa
Workplace pension
24 days annual leave
4.5 day working week
Flexible hours
Full employee benefits package
(see The Friends Pact)

Are you an experienced art director seeking an agency that will challenge your creative boundaries and allow your career to flourish to the next level? This could be the role for you.

Mr B & Friends is an independent agency focused on brand identity, brand communications and employee experience – with an exciting growth plan. We are seeking a Senior Art Director who will bring original thinking, art direction and design skills to external and internal communications on a client list which includes national and international brands.

We're looking for someone who shares our energy – to challenge the ordinary, drive up standards in our people and create exciting work which others wish they had done. You'll be responsible for developing exceptional ideas, building strong client relationships – and inspiring the next generation of creative talent.

This role will be prominent, client-facing and influential in building our reputation in employee experience and external communications.

Here's what the role will involve:

Campaign expertise

You'll be working for some of the world's biggest brands on employee experience campaigns, as well as national B2B and B2C external campaigns. You'll be hands on in:

- Developing integrated campaign ideas that work across multiple platforms from digital to events, and everything inbetween
- Working closely with strategists and copywriters to craft thinking
- Creating compelling visual narratives for employee experience campaigns
- Using your design skills and tools such as Adobe, Figma and AI tools to bring your ideas to life
- Ensuring brand consistency and creative excellence across all touchpoints

Creative leadership

As an experienced art director, you'll be:

- Taking ownership for the end-to-end delivery of internal and external marketing communications and campaigns, maintaining creative vision and tight quality control from start to finish
- Presenting creative concepts to clients and senior stakeholders with confidence and strategic rationale
- Overseeing design, copywriting and art direction across all media channels including video, digital, print, experiential, and social

Here's what you'll bring:

Experience and background

- 8+ years in creative roles working as an art director and designer
- Portfolio demonstrating range across multi-channel experiences
- Strong presentation and communication skills
- Mentoring and oversight experience of junior creatives
- Full-time agency experience essential

Creative and technical skills

- Strong conceptual thinking
- Design and typography skills for executing your ideas with strong focus on craft
- Demonstrable application of AI in your creative workflow
- Experience directing photography, film, animation and digital content creation
- Storyboarding for film and animation
- Understanding of digital platforms and social media creative requirements
- Ideally experience in developing employee experience campaigns for international brands



All about us

Mr B & Friends Creative Ltd is an independent agency based in Bristol and London with a global perspective and clients ranging from entrepreneurial start-ups to globally famous brands such as LEGO and Coca-Cola. We are sector agnostic, working equally across B2B and B2C, and have a particular focus on brand strategy and identity, marcomms and employee experience.

If you really want to 'get' our culture, then you have to understand our brand positioning – Challenge The Ordinary. It's the lens we apply to everything we do – challenging sector norms and driving up quality standards in ideas and execution.

With a full-time staff of 25 people, we're well placed to handle large, complex projects while still feeling like the energised, supportive team we were at the start, 20 years ago.

The 'Friends' in our name isn't spin. We look after our people. We have a great Employee Benefits scheme called The Friends Pact with a comprehensive range of employee benefits outside of pay, holiday and pension. We have flexible hours, a hybrid work policy and operate a 4.5 day week, with half day on Fridays.

If you don't have a traditional creative education, you won't be alone here. We value aptitude, personality and experience over certificates, and welcome non-typical perspectives.

Applications

In the first instance, please email your CV and PDF/URL portfolio to:

Kate Gorringe

Executive Creative Director

kate.gorringe@mrbandfriends.co.uk

Initial interviews with shortlisted candidates are either in person or via video, with follow interviews in our Bristol office. Let us know if there's anything we can do to make our application or interview process more accessible for you.

