



Account Director

Location: Bristol city centre (hybrid – minimum two days in the office depending on agency needs)

Hours: We are open to full or part-time for the right candidate. For part-time, flexibility on working days would be required to meet the client needs.

Reporting to: Managing Director

Salary: £44-50k depending on experience

Annual leave: 26 days/year plus bank holidays. Additional unpaid time can be agreed depending on circumstances and candidate.

Additional benefits: Membership of the PRCA, with 12-month CPD plan, access to training and online advice and support. Free monthly gym membership to any gym participating in the Huddle scheme.

About the role

As part of a small core team in a busy environment, the Account Director has a key role leading and managing a portfolio of clients, supporting with business development and overseeing other members of the team.

The successful candidate is a motivated self-starter with good initiative and excited about the role they can play in the ambitious growth plans of the agency. They are passionate about delivering 'communications for good' and supporting the organisations delivering positive social impact that we choose to work with.

The Account Director embodies Strike's values and encourages other team members to follow them too: they are – Strategic, Creative, Dynamic, Authentic and Purposeful.

Key responsibilities

- Building and leading strong relationships with clients
- Providing strategic PR advice and counsel to clients
- Designing and delivering strategic and creative communications campaigns
- Managing workloads effectively across multiple clients and ensuring all work is completed in good time, within budget
- Identifying new business opportunities and helping to convert them to clients
- Building and nurturing relationships with media and other partners
- Managing and formulating budgets
- Managing account teams and nurturing talent
- Supporting staff recruitment

- Being the face of Strike at relevant networking and industry events
- Keeping up to date of current PR trends, tools and issues

Skills and experience

- Minimum of five years PR experience, ideally with at least two years of that in an agency environment
- Excellent copywriting skills
- Flair for creativity, strategic thinking and innovation
- Commercially aware and business savvy
- Excellent organisational and project management skills
- Strong interpersonal skills and emotional intelligence
- Strong IT skills
- In addition, experience of and interest in working with charities or cultural organisations is highly desirable

Values and behaviours

- Committed to delivering strategic and creative communications campaigns that deliver positive change
- Dynamic, proactive and self-motivated
- Authentic and honest, adhering to high standards of client confidentiality
- Champion of diversity and inclusion

Strike's mission

Strike's mission is to deliver powerful public relations. We see ourselves as an extension of our clients' teams and strive to add value with everything we do.

We help great causes inspire people and move them to take action. We do this through transformative campaigns and strategic communications for charities, cultural organisations and causes that matter. Whilst we work with a wide breadth of organisations, they all have a commonality of delivering positive social impact.

Application deadline & process

In the first instance, please send a CV (in whatever form you choose – from traditional to TikTok video) and covering email explaining why you're interested in this role to catherine@strikecommunications.co.uk.

Closing date for applicants is Monday, 30 January 2026.

Short-listed candidates will then be invited to an in-person interview with the MD and our non-executive director. We'll also ask you to present a recent piece of work to demonstrate your expertise and impact.