



Brand Designer

(Freelance / Project Based)

Job Description

We are looking for a brand designer with a strong, well curated portfolio and a real interest in building identity systems. Someone who understands how to develop an idea into something distinctive, confident and well crafted.

This is a freelance, project based role. We will have an initial conversation and, if the fit feels right, start you on a project to get a sense of how we work together. If it goes well there will be opportunity for on-going collaboration.

You will work directly with the Creative Director across a mix of brand identity projects for clients in architecture, hospitality and creative sectors.

What you will be doing (depending on the project)

- Creating brand identities from early concepts to final delivery
- Developing design systems, style guides and visual foundations
- Exploring logos, typography, colour, layout and brand worlds
- Producing well crafted print and digital assets
- Supporting brand decks and visual presentations
- Adding simple motion or animation where relevant
- Working closely with the Creative Director throughout the process

You will fit the role well if you

- Have a strong portfolio of identity work
- Are highly capable in Illustrator and the wider Adobe Suite
- Understand how to build a coherent visual system
- Enjoy working across architecture, interiors and hospitality
- Communicate clearly and work in a considered, methodical way
- Bonus skills: motion skills, animation, UX/UI and experience with Figma



The setup

- Freelance and project by project
- Remote (UK preferred)
- Open to a range of experience levels. Great work speaks for itself
- Opportunity for ongoing work after the first project

If this sounds like a good match, send your portfolio to hello@forage.studio