



Job Title: Senior Designer

Reporting to: Creative Director

Type: Permanent, full-time role

Location: Bath (hybrid working)

About Osborne Pike

At Osborne Pike, we've been collaborating with global brands, local heroes, and everything in between since 2002. We create work that works—bold, effective branding and packaging design that not only stands out but also delivers meaningful business results.

We are proud to work with globally renowned food and drink clients, including AB InBev, Mondelez, FrieslandCampina, Yakult, and Danone Nutricia.

As a B Corp accredited company we believe that brands can be a force for good. We are committed to ethical practices and building positive relationships within our team, with our clients and with our wider community. We're proud to use our creativity to make work that works for business, for people and for the planet.

The Role

We are seeking a talented Senior Designer specialising in packaging and branding to join our award-winning design team in Bath.

In this role, you will lead projects and work closely with the Creative, Design, and Strategy Directors to deliver strategically sound and creatively outstanding work.

You'll be involved in all stages of the creative process: from interpreting briefs and generating bold ideas to presenting concepts with confidence and overseeing their execution. You'll also play a vital role in shaping the skills and development of the design team.

What We're Looking For

- **Experience:** A minimum of 5 years in branding and packaging design, with a portfolio showcasing exceptional projects for FMCG brands and clients.
- **Creative Excellence:** A passion for developing bold, award-worthy designs that deliver results.
- **Technical Proficiency:** Expertise in Adobe Creative Suite, with a strong understanding of print production and packaging processes.
- **Mentorship:** The ability to inspire and guide team members while offering constructive feedback.
- **Client Engagement:** Excellent presentation and interpersonal skills
- **Strategic Thinking:** A balance of creative flair and commercial insight to ensure impactful and effective solutions.

Key Responsibilities

Creative Leadership

- Take ownership of projects, ensuring creative solutions exceed client objectives while upholding Osborne Pike's high standards.
- Provide clear and insightful direction during design reviews, offering constructive feedback to the team.
- Confidently present concepts to clients, articulating the strategic thinking behind them, and deliver award-worthy designs that enhance brand impact and drive commercial success.

Collaboration & Teamwork

- Work closely with Client Services to develop clear, inspiring creative briefs aligned with project goals.
- Mentor junior designers, nurture freelancers, and foster a positive creative environment.

Project Management

- Liaise with third-party suppliers, such as illustrators, photographers, and printers, to bring concepts to life.
- Adhere to internal processes, including file archiving and backups.

- Oversee artwork and production phases, ensuring the delivery of high-quality, print-ready assets.
- Accurately report time spent on projects (time sheets) and submit expenses promptly.

Personal Development

- Actively seek creative inspiration from exhibitions, books, magazines, and other media to keep your perspective fresh and innovative.
- Participate in regular performance reviews to identify growth opportunities and set professional goals.

Benefits

- Competitive salary
- Training and development opportunities
- Hybrid working
- Private health insurance
- Life insurance
- Travel insurance
- Employee assistance programme
- Cycle-to-work scheme
- Volunteer day

Osborne Pike is an equal opportunity employer. We welcome applicants regardless of ethnicity, age, religion, sexual orientation, gender identity, family or parental status, national origin, veteran status, neurodiversity, or disability.