

## Senior Strategist

**Strategy Teams' Purpose:** To Inspire, validate and sell unforgettable work.

**Senior Strategist's Purpose:** To provide strategic leadership to key clients & support strategic standards across the agency.

As a Senior Strategist at Taxi Studio, you'll own the strategic direction for a selection of key clients, and you'll pitch in across others as and when the need arises. As a skilled navigator of complex branding challenges, you'll never lose sight of the big picture and are as comfortable challenging a brief as you are solving it. With the support of the Associate Strategy Director, you'll uphold our strategy standards.

As a leader in the Strategy Team, you'll champion our brand positioning (Create Unforgettable), ensuring that all our strategy tools, processes, and strategic and creative work align with this vision with the express aim of further enhancing our global reputation as a top-tier brand design agency, while always adhering to our Code of Conduct.

### Visionary Thinker

Working alongside the Client and Design Teams, you'll actively participate in the creation of compelling creative visions via incisive human insights, gut instinct and creative vision. You'll channel this thinking into clear, directional and exciting briefs, alongside your creative partners, to inspire exceptional ideas that are both timely and timeless, aligning with the clients' commercial and brand strategies

### Client Collaborator & Leader

Alongside the project team, you'll form real relationships with our clients, seeking to become their go-to strategic counsel by demonstrating the value that creating unforgettable work delivers. And you'll work with your Client Relationship partners to identify new growth opportunities on behalf of the agency, and work to secure those opportunities.

### Persuasive Presenter

With a potent blend of experience, confidence and charisma, you'll captivate clients and key stakeholders with unforgettable work. And you'll support the writing and crafting of creative presentations and workshops, simplifying them to the maximum by focusing on the most critical aspects to achieve efficiency, engagement, and clarity. This includes providing a compelling narrative to make them convincing and easy to buy into, both internally and externally.

### Insight Investigator

You'll be confident in identifying the opportunities for primary research and insight gathering on behalf of your clients and project, from consumer insight to creative validation. You'll be able to devise research briefs and advise on the appropriate methodology – either conducting the research yourself and/or working with a research partner. You'll then help turn those findings into actionable insight for clients and our creative teams.

### Talent Developer

You'll act as a coach and mentor to your less-experienced Strategy Team colleagues passing on the wisdom you've gained from your journey so far. You may also have the responsibility of line-managing one-or few—with a view to ensuring their career development stays on the right track.



# taxistudio

## Our Code of Conduct

Taxi Studio's three founders founded three values; they've since become the bedrock of our culture. So, on joining us, you'll be asked to embrace (and sign) our Code of Conduct:

### **Live Fearless**

We'll encourage you to embrace the extraordinary, think bigger, seek to improve, step into the unknown, back yourself, and be true to yourself.

### **Form Real Relationships**

We'll expect you to do the right thing, treat others with respect, champion your colleagues, seek to assist not obstruct, give constructive feedback, and be kind to yourself.

### **Play Fair**

We'll need you to always seek first to understand, collaborate without ego, bring the joy, say 'no' when you need to, take responsibility for your actions, and be aware of your impact.

## Benefits

You'll be remunerated and rewarded based on your contribution to the business, and you'll benefit from an array of benefits, too:

### **Career Caretaking**

We initiate regular development catchups with you to check on how things are going, celebrate your successes and help you work out what things you might need further support on, and together we'll establish some goals that we'll review at your next catch-up. You'll have access to a mentor (if you want one) and our dedicated in-house coach. Plus, we provide plenty of training opportunities across the year, and you'll get an annual personal budget to spend on your wellbeing. And on that note, we'll encourage you to take a 'duvet day' (or two) if/when you need it, to protect your mental wellbeing.

### **Other Stuff**

We pride ourselves on providing industry-leading benefits, and some of them include: A Health Cashback Plan/Private Healthcare, Enhanced Pension Contributions, Enhanced Maternity/Paternity, Life Assurance Plan, Hybrid Working and Flexible Working Hours, A Paid Volunteering Day (so you can do some good, on us). And more. And while it's not a benefit, we operate a fair salary policy, which is scrutinised—and reviewed every year—in line with industry salary benchmarks.

## Diversity, Equity & Inclusion

No matter who you are, where you're from or what experience you may or may not have, you are very welcome to interview for a position at Taxi Studio. We uphold diversity of thought and support diversity in people. We seek divergent thinkers. And people that are smart and nice. It's that simple.

## Being B Corp

We're B Corp Certified. We believe that what we do is never more important than how we do it. Being an independent B Corp is beneficial. For starters—unlike bureaucratic, bloated network agencies—we only answer to our people, the planet, and the brief.