

Design Director

Design Teams' Purpose: To Create unforgettable work that drives seismic commercial results.

Design Director's Purpose: Lead with strategic, visionary thinking while empowering team input.

As a Design Director at Taxi Studio, you're the glue that binds the Design and Project Team together—and you're the driving force behind our creative output. Highly accomplished at creating exceptional ideas, possessing eagle-eyes for exacting craft, and a laser sharp strategic brain, you'll flex your creative muscles at every phase of a project—from the initial briefing to final production. And as guardian of the projects in your care, you'll champion of positioning (Create unforgettable).

A skilled navigator of complex branding challenges, you never lose sight of the big picture and are as comfortable challenging a brief as you're solving it. And you know that, because your teammates look to you for inspiration and leadership, you'll demonstrate the drive, dynamism and diplomacy needed to get the best out of them—and their work—by empowering them to solve brand problems by themselves.

You'll be a key player on the Project Team while also making yourself available—as a creative catalyst and coach—within the broader Design Team, by helping them consistently Create unforgettable work while always being mindful of our Code of Conduct.

Inspiring Leader

Providing compelling creative visions—via incisive insights, and decisive direction—you'll inspire and motivate your Designers to excel in their craft. By staying aware of current trends, you'll help them to land exceptional ideas that are both timely and timeless, and that align to the strategy.

Design Strategist

Collaborating closely with the Strategy and Client Team, you'll use your shrewd tactical mind to interrogate the brief and devise smart, effective design strategies that dovetail perfectly with their ambitions, objectives, and positioning.

Quality Gatekeeper

You'll cast your discerning eyes over design work promptly, benchmarking it against our judging criteria. As gatekeeper for quality, you'll champion both craft and consistency, catching (inevitable) errors—any ways to further improve the work—throughout the lifespan of a project.

Master Craftsperson

From CC to AI, your proficiency and prowess in the essential design tools make you the go-to advisor for the finer points of craft. And while your vision steers the project, you'll be ready and willing to get hands-on with the creative process whenever necessary.

Persuasive Presenter

With a potent blend of experience, confidence, and charisma, you'll captivate clients and key stakeholders with unforgettable work. And you'll support the writing and crafting of creative presentations, simplifying them to the maximum by focusing on the most critical aspects to achieve efficiency, engagement, and clarity. This includes providing a compelling narrative to make them convincing and easy to buy into, both internally and externally.

Client Partner

Alongside the Project Team, you'll form real relationships with our clients. You'll seek to be their trusted partner-in-creativity—building trust—and being respectfully provocative to ensure that we are always in 'working on behalf of clients' mode to ensure they get the very best, unforgettable work.



taxistudio

Fame Seeker

We must make every effort to share and/or celebrate our work. And while not every project you undertake will require a case study, you'll be responsible for creating them for those that do.

Empowering Mentor

As Design Director, people will look to you for on-the-job guidance to hone their critical thinking and practical skills. You'll delegate tasks thoughtfully and appropriately—not just to unburden your busy schedule—but to nurture growth and development in others.

Project Overseer

Hand in glove with your Project Team, you'll take a bird's eye view of the design projects in your care from the initial briefing to timely completion. You'll manage in-house and external resource to ensure projects are on-point, on-time, and on-budget—and create client delight.

Progressive Visionary

You'll keep abreast of emerging tech and industry. You'll also observe and champion Taxi Studio's Five Laws of AI to ensure we keep us humans at the coalface of creative thinking.

taxistudio

Our Code of Conduct

Taxi Studio's three founders founded three values; they've since become the bedrock of our culture. So, on joining us, you'll be asked to embrace (and sign) our Code of Conduct:

Live Fearless

We'll encourage you to embrace the extraordinary, think bigger, seek to improve, step into the unknown, back yourself, and be true to yourself.

Form Real Relationships

We'll expect you to do the right thing, treat others with respect, champion your colleagues, seek to assist not obstruct, give constructive feedback, and be kind to yourself.

Play Fair

We'll need you to always seek first to understand, collaborate without ego, bring the joy, say 'no' when you need to, take responsibility for your actions, and be aware of your impact.

Benefits

You'll be remunerated and rewarded based on your contribution to the business, and you'll benefit from an array of benefits, too:

Career Caretaking

We initiate regular development catchups with you to check on how things are going, celebrate your successes and help you work out what things you might need further support on, and together we'll establish some goals that we'll review at your next catch-up. You'll have access to a mentor (if you want one) and our dedicated in-house coach. Plus, we provide plenty of training opportunities across the year, and you'll get an annual personal budget to spend on your wellbeing. And on that note, we'll encourage you to take a 'duvet day' (or two) if/when you need it, to protect your mental wellbeing.

Other Stuff

We pride ourselves on providing industry-leading benefits, and some of them include: A Health Cashback Plan/Private Healthcare, Enhanced Pension Contributions, Enhanced Maternity/Paternity, Life Assurance Plan, Hybrid Working and Flexible Working Hours, A Paid Volunteering Day (so you can do some good, on us). And more. And while it's not a benefit, we operate a fair salary policy, which is scrutinised—and reviewed every year—in line with industry salary benchmarks.

Diversity, Equity & Inclusion

No matter who you are, where you're from or what experience you may or may not have, you are very welcome to interview for a position at Taxi Studio. We uphold diversity of thought and support diversity in people. We seek divergent thinkers. And people that are smart and nice. It's that simple.

Being B Corp

We're B Corp Certified. We believe that what we do is never more important than how we do it. Being an independent B Corp is beneficial. For starters—unlike bureaucratic, bloated network agencies—we only answer to our people, the planet, and the brief.