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# Midweight Graphic Designer

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## Essential information.

**Job Title**

Middleweight Designer

**Contract type**

Full-time, permanent

**Team**

Creative Team

**Reporting to**

Associate Creative Director

**Location**

Based in our central Bristol office, with the option to work remotely 2-3 days per week.

**Package and benefits**

Salary £28-30k DOE + workplace pension

24 days holiday

Half day Fridays

Full employee benefits package

(No agencies please).

## The opportunity

An integral design role in a highly creative, brand-focused creative agency with a mission to ‘challenge the ordinary’. You’ll learn from the best, work on global clients, enjoy real support and be part of a great culture. Interested?

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## Here’s what we’re looking for:

### **You know what brand is all about**

Brand is what excites you. You’ve perhaps worked with brand strategists and experienced brand designers in developing brand identities from a blank page. You’ve helped to take a concept into execution, translate that execution into brand guidelines, and built a brand out into engaging channels from digital, social and print to campaign communications and brand experience.

### **Design is your specialism and motivation**

You are really into the detail of graphic design. Elevating your work through exacting focus on craft. You have strong opinions on what good typography looks like and enjoy nothing more than wading into a complex, detail-orientated design challenge with multiple moving parts.

You hold yourself to a high standard and are always looking for ways to try new things and improve your craft.

You follow the work of exciting designers and studios, and keep up to date on trends. But you’re also a design magpie, finding inspiration in unexpected places and have a portfolio which shows how you’ve brought that inspiration to your work.

### **Ambition to help and to grow**

You’re not constrained by your job title, and will put your hand up to help your colleagues when they’re up against it.

You want to hone and expand your design skills to become a critical team member, relied upon to sharpen our execution and bring quality to every small detail, right down to the last en dash.

### **You are enthused by collaboration**

You love being part of a team and enjoy bouncing ideas off others. Whilst hybrid working can be useful when you need to get your head down, you really love being in a studio and recognise that you’ll only grow by working closely with others.

### **Your experience so far**

You’re either a relatively new midweight who wants to keep learning from the seniors around you, or a frustrated junior who’s skills aren’t really being stretched in your current role. Either way, you have a few years behind you, and are ready step up and test yourself in an ambitious team with high standards to match.



## All about us

Mr B & Friends is a creative agency based in Bristol and London with a strong reputation for strategically driven and highly creative brand identity work. Our clients range from exciting tech start-ups to global household names. Our work is focused in three areas: brand strategy and identity, marketing communications and employee experience.

If you really want to 'get' our culture, then you have to understand our brand positioning – Challenge the Ordinary. It's the lens we apply to everything we do. It's what drives our ambition, sets the standards we hold each other to, and helps to elevate our work above the every day.

With a full-time staff of c.30 people, we're well placed to handle large, complex projects entirely in-house, while still feeling like the energised, supportive team we've been from the start.

The 'Friends' in our name isn't spin; we take time to support everyone's career progress and have a great employee benefits scheme called The Friends Pact. It includes flexible hours, a hybrid work policy and a 4.5 day week, with half day on Fridays.

**We believe curiosity gets you where you want to go:** our culture suits those who look beyond their four walls and feel their best work can always be bettered.

**We believe no-one should shy away from ambition:** we want people who think bigger.

This is an agency for hungry people and hungry brands who want to push themselves and push beyond others.

**We believe the best results spring from good energy:** good energy and a can-do attitude go a long way. Better yet, they're infectious. Good attracts good. We team up with people that are accepting, collaborative and up to each and every challenge.

## Your place in the team

You'll be part of a creative team of 11 full-timers – a mix of designers, art directors, copywriters, artwork and animation.

Everyone brings slightly different skills, but we all know one thing well – brand. You'll work on developing brand identities in collaboration with brand strategists, copywriters and senior designers.

You will also help bring brands to life in a variety of ways such as in digital environments or marketing collateral and campaigns, so any skills you have in these areas will be to your advantage when you apply for the role. We'll work with you to best use the skills you have, and develop the ones you don't but would like to explore.

## Applications

In the first instance, please email your CV and PDF/ URL portfolio to:

**Nathan Crosby**

Associate Creative Director

nathan.crosby@mrbandfriend.co.uk

Short-listed applicants will be invited to an in-person interview in our Bristol Office. Applications close 30 September 2024 although the deadline may be extended if the right candidates have not been found.

Start date is by negotiation.

