



An amazing opportunity to join a fast growing, boutique paid media agency at an exciting stage of their journey.

Launched in 2021, The Nest has quickly established itself as an accomplished player on the independent agency scene, winning multiple national and international clients including exciting scale-ups and market leading brands.

Job role

As a Digital Media Manager you'll have your hands on the levers of our digital media campaigns across the likes of Meta Ads, TikTok Ads and other digital channels.

This role will primarily involve the planning, deployment and management of key Paid Social channels, though there will be opportunity to be involved in other digital activity where appropriate.

Planning and delivering impactful & effective digital media campaigns, helping our clients achieve their business goals, you'll be working closely with the senior team to deliver great work for our clients in a dynamic environment with lots of growth potential.

Who you are

You'll have a few years under your belt in the Paid Media space with experience running Paid Social activity.

You'll be enthusiastic about progressing your career in advertising.

You'll have a passion for marketing and a head for numbers.

You'll be excited by creating digital media solutions and leveraging these to drive success for clients.

You'll be eager to learn new things and embrace all opportunities in the ever evolving world of digital media.

You'll enjoy working with people, helping our clients understand how we're improving their marketing activities and supporting them with proactive service that helps them realise their full potential.

Who we are

We are a fast growing, independent paid media agency based in the lovely city of Bristol.

We work with lots of clients across a range of sectors, offering an end-to-end media planning and buying service including; audience insights, media strategy, channel planning, media buying, and campaign management and reporting.

We're regularly adding new clients to our portfolio and have some exciting projects in the pipeline for you to get involved with.

We work on a hybrid model, splitting time between our office by Temple Meads Station and working from home.

A few things you might expect to be doing in your day-to day

- Working with the wider team to receive and understand client briefs, and formulate appropriate digital media solutions
- Working with clients to maximise the opportunities of Paid Media ensuring their brand and product are best represented in appropriate channels to help them achieve their goals.
- Creating campaigns within media buying platforms, building audiences, deploying creatives and optimising key campaign elements.
- Campaign reporting, helping our clients understand how their paid media campaigns are performing and how we might make them even better.
- Improving your own performance by staying up to date on best practice across Meta, TikTok and other platforms, and implementing your learning in client campaigns.

Our commitment to you

Growth - We're a growing agency and are committed to supporting our team to grow and develop with us.

Flexible work culture - ensuring the team has the right work-life balance is important to us

Variety - you'll be working across multiple channels and sectors

Working for great clients in a supportive, relaxed and fun environment.

Commitment to diversity, equity, and inclusion.

Key benefits

- Up to £35k (tbc) per year
- 30 days holiday - plus bank holidays
- Personal and business performance bonus scheme up to 20% of salary
- Flexible hybrid working solution between remote and our Bristol city centre office
- IPA training and development courses
- Monthly gym or health membership contribution
- Private health insurance
- Pension with matched contributions up to 6% (12% total monthly input)
- £100 birthday meal contribution

How to Apply

Please apply by sending your covering letter and CV to careers@thenest.co.uk.

We look forward to receiving your application.