



Motion & Video Editor

Duration	Permanent
Hours	Full-time
Start	ASAP
Salary	(£28–30k)

Experience levels Roughly 2 years' experience in video and motion design, agency or client-side. Skilled in Premiere Pro, After Effects and Adobe CS (Da Vinci editing skills and Cinema 4D / Blender beneficial but not essential).

Owner Ben Everett

The role: is to uphold the creative vision and output for the PointZero companies by bringing our clients' brands to life and telling their stories through animation, sound and film.

Creative output

- 2D animating, typography, illustration animations.
- Editing footage for interviews and b-roll rotoscoping, motion/camera tracking.
- Creating visually stunning motion graphics and animations for various digital media platforms
- Incorporating typography, visual effects, and sound design to enhance the overall impact and engagement of motion graphic content
- Collaborating with the creative team, including graphic designers, video editors, and content creators, to conceptualize and storyboard motion graphic projects that align with brand guidelines and project objectives

Creative quality

- A keen creative eye and attention to detail, ensuring high-quality motion graphic deliverables that meet client requirements and exceed expectations
- Creative thinking
- Bringing fresh, bold thinking to all your projects, ensuring we're producing creatively exciting 'work that works' for our clients, approaching every project in the studio with enthusiasm and creative vigour.
- Working with the creative team to incorporate motion thinking into early concept development and bring ideas to life.

Creative collaborator

- Managing your time to work on multiple projects simultaneously, working with the project team to plan in projects (delegating work when required) and asking the right questions upfront to ensure you meet client deadlines and budgets.

Creative ambassador

- Ensuring all marketing assets, award entries and collateral are reflective of the great work we produce and that we ooze creative excellence to the outside world.
- Ownership of the BPZ Vimeo channel and editing social-first digital content designed to perform well across multiple social media platforms.