

**Job Title: Editor**

**Magazine: Homes & Antiques**

**Salary: £37,000 - £42,000**

### **Company description**

Our Media is a leading special-interest content business, based in the buzzing, creative city of Bristol. We're home to market-leading brands in craft, cycling, science and nature, homes and music.

We help our audiences pursue their passions through highly trusted, original content – in print, video and online. Our much-loved brands include BBC Science Focus, BBC Wildlife Magazine, YourHome, Gathered.how, BikeRadar and Cycling Plus.

We also have an award-winning content agency that works with major charities, brands and membership organisations to help them tell their stories and engage audiences better – in print, video, and online.

### **Position**

We're looking for a creative and dynamic Editor for the Homes & Antiques brand.

Your key focus will be to lead, develop and execute the editorial vision of Homes & Antiques, in line with the wider brand strategy. In addition, you will be tasked with driving reach and engagement across all publishing channels working closely with the Brand Lead and commercial team to deliver key partnerships.

As Editor of Homes & Antiques content, you will develop and drive the editorial direction as well as the style and ethos of the brand with support of the Brand Lead and wider teams.

You will have day-to-day responsibility for editorial issues, with lead responsibility for the quality of editorial content across all platforms.

## Responsibilities

- Leading by example to encourage a supportive, creative and inclusive culture where all individuals are able to do their best work.
- Devising, implementing and driving forward the brand editorial strategy across all media including, but not limited to, print, digital, events and brand extensions.
- Co-ordinating the content for all platforms, commissioning work from a diverse set of contributors and freelancers, and ensuring all content is edited and presented to a high standard, to deadline and within budget.
- Helping the team to develop ideas at every stage, from conception through content gathering and photography, to final version.
- Overseeing the layout and appearance of all content, working closely with the editorial and art departments to ensure it reflects the brand's values and balances the needs of readers with advertisers.
- Driving forward our digital movements, striving constantly for improvement, audience growth and engagement, whilst supporting a harmonised approach to content creation
- Working with the team to develop brand opportunities that arise through networking connections and keeping up to date with industry and design developments with knowledge and expertise within the home and antiques markets.
- Representing the brand and the company at an array of external settings such as, but not limited to, conferences, events, formal and informal industry situations, client meetings and events.
- Line management responsibility of content team and, if appropriate, any other similar/equivalent team members.
- Building close working relationships with key individuals and organisations throughout industry and beyond, including our core partners and suppliers.

## A bit about you

We're looking for someone who has a solid back in producing content, sound managerial skills and is commercially savvy. Excellent writing and editing skills, a keen eye for detail and knowledge on how to develop features to ensure reader value are all skills we'd like you to have. Due to the nature of the content, you will also need excellent organisational and planning skills. You'll demonstrate strong leadership skills, having experience in successfully leading

teams in previous roles, and will be adept at working to tight deadlines and managing budgets.

### **Essential**

- Significant experience of working as an Editor or Deputy Editor of a highly regarded consumer brand, ideally in a related subject matter area.
- Comfortable in representing the brand at a senior level both internally and externally.
- An excellent understanding of content production processes and the ability to work effectively with a wide range of people throughout the business.
- A well-planned, forward thinking editorial vision with an eye on future commissions.
- Enjoy managing a variety of different people, both directly and indirectly, and become an influencer, a facilitator and a force for good.
- A proven track record in driving digital success and able to demonstrate your understanding and ability to use digital data platforms to inform content strategy.
- Excellent analytical skills and able to interpret data to develop meaningful content strategies for the brand.
- Excellent management and leadership skills and a proven track record in developing people.
- Creative and adaptable with the ability to prioritise your own workload and that of your team according to business goals and needs. Experience of handling busy deadlines and understanding of good time management to prioritise tasks and manage others.

### **Desirable**

- Knowledge of Apple News+
- Relevant experience and key connections within the industry of homes, interiors and antiques.

### **Other information**

We respect and value differences. We believe that when people from different backgrounds and with different perspectives work together, we can create the most value for our people, readers, customers, and society. If you are excited

about this role but your experience doesn't align perfectly with everything listed in the job description, we encourage you to apply anyway, as you may still be a good fit for this or other roles.

We're striving to create a more diverse and inclusive environment and to ensure our content is representative of all our audiences. We have established five internal D&I network groups to help our people feel supported and included, and to provide an open environment for people to network, mentor and exchange ideas, solutions, and experiences. If there is anything we can do to make our recruitment process more accessible for you, please do let us know at [recruitment@ourmedia.co.uk](mailto:recruitment@ourmedia.co.uk).

### **Flexible and hybrid working**

We know we create great things and have fun when we come together in person and collaborate. We also know that working from home brings great benefits in terms of being able to focus on our work, and manage our personal lives around our roles. With this in mind, we have established a hybrid working pattern, with 60% of the working week spent in the office.


Our people also benefit from a flexi time policy, and a flexi location policy which gives everyone the opportunity to work from another location for two weeks during the year.

We are open to discussion about flexible working requests for any flexibility needs not covered by these policies.

### **Company benefits include**

- Pension contribution matched to 5%
- Season ticket loan
- Hybrid working pattern, flexi start/finish time
- 25 days annual leave plus bank holidays, plus Christmas closure, plus your birthday off
- Option to buy/sell up to 5 days holiday a year
- Social committee, regular in-house learning events
- 4x life assurance

### **Our values**



We strongly believe that work is not just about what we achieve, but how we achieve it. We want our people to thrive and develop, and we want to effect positive change in the world.

We have an ambitious and robust sustainability strategy, which includes a zero-to-waste, renewable-energy-fuelled office at Eagle House, the complete removal of single-use plastics from our supply chain, and a roadmap to be fully carbon neutral by 2030.

To put that spirit at the heart of our business, we recently co-created a set of values with input from everyone here. Our values are:

- **Be kind**
- **Always curious**
- **Be the best we can be**

**Apply today to take the next step in your career with Our Media.**

**The closing date for this role is 23<sup>rd</sup> June 2024, however, we may close the role before the deadline, so please apply early to avoid disappointment.**