

Middleweight Designer

Job Description – September 2022

We're looking for an enthusiastic, confident, self-motivated Middleweight Designer to join the creative team working on a variety of different sized clients and different types of creative projects. Joining a close knit and experienced team, you will be able to showcase your creative talents alongside a passion for delivering great work.

You will play a key part in the design studio who primarily focus on branded packaging, design development, range roll out and shopper marketing projects, as well as point of sale as and when required. This is an opportunity to work with some big brands in a fast-paced environment, so you must be quick to learn, self-motivated and enthusiastic about continually improving the quality of your own skills and standard of the agency's artwork.

Your focus will be on delivering high quality creative concepts and design implementation independently and under direction of the creative director and client managers. All whilst under pressure working to tight deadlines and often very quick turn arounds, always ensuring our work consistently meets or exceeds expectations and delivers the best for our clients.

At Episode Two we offer Hybrid working, which for us is a 50/50 blend of working remotely and in our studio. It's all about choosing the best place to be for you, your team, your manager and the business to deliver the best results on any given working day.

What you will do at Episode Two.

- Provide highly quality creative and conceptual designs in line with the design brief.
- Part take in initial concept stage design creative projects through to full pack layout and range transference where attention to detail matters.
- Implement shopper marketing campaign creative across a broad range of applications, keeping true to the brand and the creative theme which you will roll out across multiple media platforms including digital and print.
- Be responsible for the quality and execution of your work to ensure you meet the brief, project specification and in-line with brand guidelines.
- Ensure all your day-to-day work is of the highest calibre and ready to present to clients.
- Collaborate with the wider design and client management teams – sharing workload where necessary and helping out where you can.
- Help maintain and evolve our own brand campaigns, assets and templates.
- File and organise all your work on the studio server structure and maintain a high standard of general housekeeping.
- Keep up to date with all creative technologies and industry trends.

What skills you will need to succeed.

- A creative thinker, with exceptional design problem-solving skills.
- Highly creative, with excellent typography, layout, and attention to detail.
- Able to take direction and give constructive feedback.
- Excellent time management and organisation skills.
- Enthusiastic and passionate about design.
- Able to work collaboratively with a willingness to keep learning.
- Excellent knowledge of design applications such as Adobe CS suite, including Illustrator and Photoshop.
- Excellent knowledge of typography, formats, paper sizes, printing techniques, digital and social media.
- A good understanding of different disciplines of design and creative, from retail branding and packaging graphics to shopper marketing campaigns and digital design.
- A solid understanding of the artwork and sign off process.
- Able to share knowledge, support other creative team members, and positively influence the creative direction of the team's work.
- Understand the importance of strategy in the delivery of brand communications and creative ideas.
- A cool head and meticulous attention to detail, even when working under pressure.
- Excellent interpersonal and communication skills, written and verbal in digital and physical environments.
- You'll be a self-starter and team player who is solution oriented and knows how to 'get stuff done'.

A little bit about Episode Two.

Episode Two is a well-established yet young and vibrant creative agency that's all about the people the place and the passion. Where changing perceptions start with 'WOW'!

We specialise in creating and evolving brands to better connect with their audience by putting consumers at the heart of the brand story to maximise audience appeal and build stronger emotional connections.

Our approach to brand identity, packaging design and shopper marketing ensures consumers say 'WOW' when they see our clients brands on-pack, in-store and online.

We're people, people with values that drive us to do better together, in everything we do. Our three core values are:

CHAMPION CREATIVITY

Our amazingly talented team, together with our tried and tested process, ensure we answer the brief and push the limits of creativity with every project.

READY FOR THE CHALLENGE

We always go the extra mile to deliver above and beyond expectations, and strive to overcome obstacles with a smile on our faces.

RELATIONSHIPS MATTER

We value great chemistry, so listen carefully, talk honestly and act inclusively. Bringing out the best in others and building successful partnerships that last.

Why should you work for Episode Two.

If you're looking for a thriving career in the creative industry with the chance to learn from passionate, talented colleagues and mentors, then this is the place.

To work and be part of an exciting and growing creative studio environment, where being an integral member of a small, close knit and sociable team means your voice matters allowing you to shape your role and your growth within the business.

Offering exciting and varied range of client work, from household brand names to quirky new start-ups, with as much opportunity as you can handle.

And if that's not enough... then here's a snapshot of just some of the benefits you can enjoy as part of the team.

- 20 days holiday + 3 day Christmas Closure + 8 Bank Holidays
- 50/50 Hybrid working
- Birthday off
- Contributory Pension Scheme
- Healthcare / Wellbeing Scheme
- A loyal service incentive Scheme
- Monthly Social and Culture building

One last thing... You'll need to drive as our studio is in the countryside! Fitting with our changing perceptions mindset - it's a beautiful, tranquil place on the outside and a vibrant, creative space on the inside!

Episode Two Ltd

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