



## **Job role**

Are you looking for the next step in your advertising career? Are you excited by the prospect of joining a small but quickly growing agency on their journey, and growing alongside them?

We have an opportunity to join our boutique, Bristol-based media agency, helping to support the day-to-day management of our lovely client accounts.

As a Paid Media Manager you'll be getting stuck into a broad range of activities across the channel mix, interacting with clients and managing their campaigns. Reporting directly into the owners of the agency, you'll be working in a dynamic environment with lots of growth potential.

## **Who you are**

You'll be a paid media manager or an account manager in a media team - or potentially a senior media executive who is ready to take the next step in your career. Or you could be an in house marketing manager with experience in managing paid media campaigns.

You'll have a passion for marketing and a head for numbers. You'll be excited to develop and execute inventive paid media solutions that help address our clients' marketing challenges.

You'll be eager to learn new things and embrace all opportunities in the ever evolving world of paid media.

You'll enjoy working with people, helping our clients understand how we're improving their marketing activities and supporting them with proactive service that helps them realise their full potential.

Direct involvement in managing campaigns - particularly hands-on experience running paid social or paid search campaigns - would be a bonus.

## **Who we are**

We are a fast growing, independent paid media agency based in the lovely city of Bristol.

We work with lots of clients across a range of sectors, offering an end-to-end media planning and buying service including; audience insights, media strategy, channel planning, media buying, and campaign management and reporting

We've recently added some new clients to our portfolio and have some exciting projects in the pipeline for you to get involved with.

We work on a hybrid model, splitting time between our office on King Street and working from home.

### **A few things you might expect to be doing in your day-to day**

Taking briefs from a range of clients in various sectors, understanding what they are trying to achieve and formulating plans to help them get there.

Working with media owners to understand their offering and how they might help our clients' businesses grow.

Working with clients to maximise the opportunities of Paid Media ensuring their brand and product are best represented in appropriate channels to help them achieve their goals.

Creating campaigns within media buying platforms, building audiences, deploying creatives and optimising key campaign elements.

Campaign reporting, helping our clients understand how their paid media campaigns are performing and how we might make them even better.

### **Our commitment to you**

Opportunity to grow with us. Flexible culture. Variety - working across multiple channels and sectors.

Working for great clients in a supportive, relaxed, fun environment.

### **Key benefits**

Up to £35k per year

Performance related bonus

30 days holiday

Flexible working ethos

### **How to apply**

Please apply through LinkedIn or send your CV with a covering message to [careers@thenest.co.uk](mailto:careers@thenest.co.uk)