



Senior PR Account Executive

Reporting to: Senior Account Manager

Location: We are based in Chepstow. You can work from wherever makes most sense for you, but we expect you to build a regular cadence of in-office meet-ups (1 day per week, minimum) to boost teaming, learning and creativity.

Salary: £22K to £26K (plus benefits package)

Ideal experience: You will have some agency or in-house PR experience, ideally working with tech clients. You will have experience working with key media including journalists, social media influencers and others. Further on-the-job training will be provided.

Purpose: We're looking for someone who is keen to find and secure opportunities to share our clients' stories, with help and guidance from the rest of the team. You'll be the eyes and ears of the account team, watching out for coverage, helping to gather insights and writing stories.

About you:

The Senior Account Executive will:

- Identify and secure opportunities to share clients' news, opinions and customer testimonials.
- Deliver against a client's account strategy, working alongside the Cohesive team to meet and exceed client expectations.
- Contribute to the story making we know is essential to help our clients stand out in a cluttered and competitive marketplace.
- Create and deliver client reports, highlighting successes and ideas for progress.
- Liaise with clients in meetings, calls, media briefings in a way that strengthens relationships and builds trust.

What we're looking for in our next team member:

Knowledge and Skills

- You're hard working and organised, with an ability to manage and prioritise your own to-do list
- You love to tell stories and can write short articles, blogs and posts with the minimum of support
- You're adept at using social media channels to tell stories
- You're keen to learn and not afraid to ask questions and challenge the status quo



- You're curious, creative, ambitious - a team player with a great sense of humour.

Qualifications and Experience

- A degree (undergraduate or Masters), and/or
- One or more years' experience as an account executive in a successful PR agency (or similar in-house)
- If you have experience working with technology brands - that's a considerable advantage

How to apply

Maybe start with an informal chat or email with Alice Turner. Then send your CV and cover letter to alicet@wearecohesive.com and we'll let you know we've received it.

We welcome applicants from all backgrounds but would especially love to hear from applicants less widely represented in PR and communications.

About Cohesive

Established in 1992 and re-imagined in 2006, we've been at the vanguard of tech innovation for more than two decades. Starting life as a B2B tech PR firm, we've evolved. We believe that people don't buy what you do, they buy why you do it.

We've reimagined Public Relations for a purpose driven world. Working with the founders, leaders and marketers of tech businesses, we're telling stories, writing compelling content and starting conversations - on purpose.

So unlike many PR firms, you won't find us pedalling propaganda or fakery, trumpeting about <insert bullshit here> 2.0, or working through the same old tired playbook. Instead you'll discover curious and committed people, inspired by tech and passionate about crafting and sharing stories with a human-first approach.

We tell stories on purpose. <http://wearecohesive.com/>