

ACCOUNT / PROJECT MANAGER FMCG AGENCY

18th December 2020

OUR REF: AM21

SALARY: DEPENDENT ON EXPERIENCE

The Role:

We work primarily in the world of FMCG brands and if that interests you then read on. We are recruiting for an experienced Account Manager with a flair for strategically leading consumer / FMCG projects, delivering results and growing client accounts. You'll be a pitch winner, a strategist, an independent worker and a creative thinker.

The candidate should ideally have a minimum of 3 years' design agency experience, preferably in FMCG.

You'll be responsible for developing client relationships and the turnover of your designated accounts, identifying new opportunities, creating and presenting proposals. Communication and team management skills are essential. You will coordinate resources, briefing and processing to ensure the successful delivery of projects. The candidate will also be expected to be involved in the new business process when necessary.

You will be an excellent business administrator, managing all client-related activity; contact reports, cost estimates, project management.

Also, we'll need you to travel across the UK, supporting our clients across the M4 corridor.

About you:

- Possess project management skills from end to end.
- A solid knowledge of the creative design industry.
- Feel confident in your ability to present to clients in a compelling and persuasive way.
- Extremely flexible approach to the role and responsibilities is essential as well as the ability to flex working hours to suit the needs of the client.
- First class ability to prioritise and manage your own workload.
- CIM qualifications / Marketing degree.

We work hard, we have fun and fitting into this ethos as well as not being shy when it comes to making a round of tea is a must.

The details:

Simplyhealth medical plan cover • 20 days holiday + bank holidays • Training & personal development • Great career prospects • Monthly Nando's Friday where the directors treat the staff • Tuck box and copious amounts of Pepsi Max, soft drinks and the odd 'stronger' beverage for Friday drinks • Bike parking • Relaxed office environment in a wonderful location.

How To apply:

If you're ready for your next challenge with a brand knowledge that matches ours, have a look around our social media accounts and if you like what you find then get in touch! Send your CV and covering letter with the salary you think you deserve to:

iwantajob@blowcreative.co.uk

NO AGENCIES PLEASE - WE KNOW WHERE YOU ARE SHOULD WE EVER NEED YOU