

Job Description | Senior Designer - UK

Chase Design Group has an exciting opportunity for an enthusiastic and talented Senior Designer to join a growing team in our Bristol office.

As part of this team, you will be involved in all aspects of the creative work including: research, idea generation, concept exploration, design development and finalisation.

Our ideal candidate will:

- Have 4-5 years experience in FMCG packaging branding and identity, with a strong portfolio to match
- Bring big ideas and clear thinking to meet our clients challenges in a uniquely creative way
- Have pride in crafting the finest detail with evidence of exemplary typographic and image making skills
- Be able to talk passionately and knowledgeably about the work
- Be a self-starting, multifaceted designer who enjoys collaborating with colleagues and clients

About the Role:

We are looking for designers who will help to maintain our high creative bar with a broad range of skills that can be applied with a can-do attitude. Strong ideas are imperative. A keen eye for detail and exceptional typography and illustration skills are also required.

Responsibilities:

- Be involved in all aspects of the creative work in our UK office including: research, idea generation, concept exploration, design development and finalisation
- Be a design guardian for the brands we work upon, ensuring colour, type and visual equities follow standards
- Deliver high quality, well-considered design solutions that helps to meet our clients' objectives
- Deliver both strong ideas and a high level of craftsmanship across all elements of design
- Have a good understanding of the creative process from brief to production
- Organise and maintain design files and master assets as needed
- Maintain the agency's standards of creative excellence, timeliness, and profitability
- Support the team when managing external specialists e.g. illustrators, visualiser
- Help to maintain an atmosphere of inspiration and collaboration and, in time, help to mentor the younger creative team

Requirements:

- 4-5 years experience in packaging design
- Strong skills in key Adobe software (Photoshop, InDesign & Illustrator)
- A good understanding of the print process and technology
- Strong communication skills, excellent organisational skills and an eye for detail
- A degree in fine arts or graphic design

About us:

Chase Design Group is a strategically driven creative agency dedicated to innovative brand-building with offices in Bristol, New York and Los Angeles. Founded in 1986 by Margo Chase, we believe that effective design creates an emotional connection that transcends language and culture. In the growing global market, this human connection is crucial to the success of any brand. Our award-winning work for clients including P&G, PepsiCo, Nestlé, Pfizer, and Starbucks spans brand strategy, identity development, packaging design and retail environments. In each instance, we craft the best possible solution to the business challenge at hand.